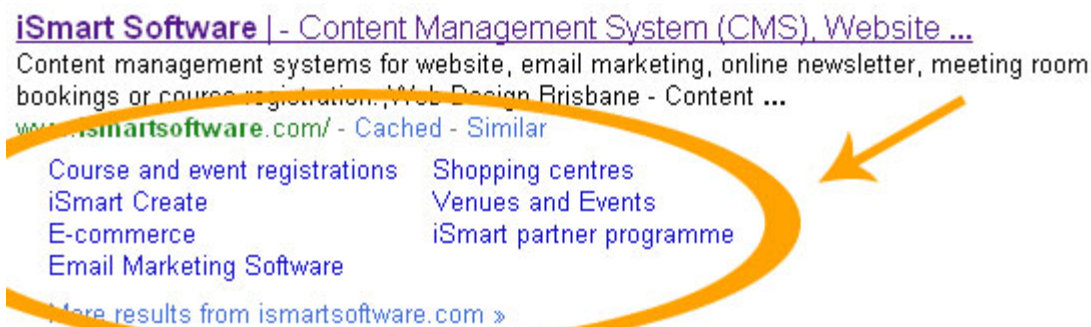




## What are Google Sitelinks?

For a while now Google has been adding extra features to search results we receive in our Google search engines. One of these added features you may have seen, but not known what they were called, is below in the image.



What these extra links we see under the listing are called **Sitelinks**, help users navigate your site.

### How Google creates these Sitelinks?

Google systems analyze the link structure of your site to find shortcuts that will save users time and allow them to quickly find the information they're looking for.

Google only shows **Sitelinks** for results when they think they'll be useful to the user. If the structure of your site doesn't allow Google's algorithms to find good **Sitelinks**, or they don't think that the **Sitelinks** for your site are relevant for the user's query, they won't show them.

### Can I create these Sitelinks myself for my website?

At the moment, **Sitelinks** are completely automated and generated by Google.

If you think that the **Sitelinks** displayed for your site are inappropriate or incorrect, you can block them so that they no longer appear by sending a request to Google. If you would like them blocked please contact **Stephanie** at [stephanie@ismartsoftware.com](mailto:stephanie@ismartsoftware.com)

Once you've blocked or unblocked a **Sitelink**, it can take some time for your changes to be visible.

Note that Google only display **Sitelinks** when a site has a minimum of three **Sitelinks** available. If you have two or fewer unblocked **Sitelinks**, no **Sitelinks** at all will appear in Google search results for your site.